



European Innovation Partnership on Smart Cities and Communities
Smart Mobility Services
Initiative meeting

Date: 22 November 2016



*Venue: Gothenburg (Brussels office)
Rue du Luxembourg 3
Brussels*



Agenda

Objective: The aim of this session is to focus on building the market place for smart mobility services and roll-out action

10:00 Welcome by Gothenburg Brussels Office

10:10 Quick overview of the Smart Mobility Services initiative, introduction to the discussion, Q&A on the functions and features of a general market place (Ivo Cré, Polis, AC SUM expert)

10:30 Get to know new initiatives and Smart Mobility Services members – short pitches by three smart mobility services' H2020 projects (TRACE, EMPOWER and OPTICITIES)

11.15 Citizen- centered approach to data: how do we make services that are accepted and privacy-proof? (Antonio Kung, Trialog)

11.30 Coffee break

11.45 Short introduction to the work in break-out groups

12:00 Tools validation in a World café format – in depth discussions about the tools presented earlier under three topics. Two rounds of 30 min each.

- Data Privacy – the challenges when designing the applications
 - Value for the user of using the applications
 - Business models - take-up and upscaling
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13:00 Lunch



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14:00 World café continued and results presentation

15:00 Wrap up / next steps

- FrontierCities – coaching SMEs in developing their business ideas (Dr. Bernardita Cardenas, FrontierServices)
- Policy overview related to smart cities (Stephanie Leonard, European Commission, DG MOVE)
- Reminder about the H2020 call opportunities

16.00 End of meeting

17.00 Networking cocktail organised by ERRIN and the EIP-SCC at the House of Dutch Provinces

(Rue de Treves 59-61, 1000 Brussels)

How to get to the cocktail:

